

1. As the owner of a business unit, what risks you may face in running it?
 - i. Natural Causes
 - ii. Human causes
 - iii. Economic causes
 - iv. Other causes

2. You are planning to start a new business. Make a list of any five factors you consider while selecting a suitable form of business organization.
 - i. Cost and ease in setting up the organisation
 - ii. Liability
 - iii. Continuity
 - iv. Management
 - v. Capital consideration

3. If you are a businessman, state what benefits do you enjoy by entering into Joint Venture.
 - i. Increased resources and capacity
 - ii. Access to new markets and distribution networks
 - iii. Access to technology
 - iv. Innovation
 - v. Low cost of production
 - vi. Established brand name

4. As a customer of a Bank, list out any five e-banking Services enjoyed by you.

The range of services offered by e-banking are:

 - i. Electronic Funds Transfer (EFT),
 - ii. Automated Teller Machines (ATM)
 - iii. Point of Sales (PoS),
 - iv. Electronic Data Interchange (EDI)
 - v. Credit Cards Electronic or Digital cash.

5. As an online buyer, mention any five information-intensive products that can be delivered electronically into your computer.
 - i. Software,
 - ii. Movies
 - iii. music,
 - iv. e-books
 - v. journals

6. As a businessman having concern for environment protection, suggest any five steps which can be taken by you for environment protection
 - i. Avoiding use of plastic packaging
 - ii. Avoiding use of hazardous raw materials
 - iii. Waste management
 - iv. Recycling
 - v. Planting trees as part of corporate social responsibility

7. As a promoter, state five important documents to be prepared for the Incorporation of a joint stock company
 - i. Memorandum of association
 - ii. Articles of association
 - iii. Written consent of the proposed directors to act as directors and an undertaking to purchase qualification shares.
 - iv. The agreement, if any, with the proposed Managing Director, Manager or whole-time director.

8. Suggest any five important sources of finance available for a business organization.
 - i. Equity shares
 - ii. Retained earnings
 - iii. Debentures
 - iv. Preference shares
 - v. Loans from financial institutions

9. Give a list of any five Institutions which support small business in India.
 - i. National Bank for Agriculture and Rural Development (NABARD)
 - ii. The Rural Small Business Development Centre (RSBDC)
 - iii. National Small Industries Corporation (NSIC)
 - iv. Small Industries Development Bank of India (SIDBI)
 - v. The National Commission for Enterprises in the Unorganised Sector (NCEUS)

10. Being a consumer, name the types of large fixed retail shops which you would like to do your shopping.
 - i. Malls
 - ii. Supermarkets
 - iii. Department Stores
 - iv. Chain stores
 - v. Hypermarket

11. As an aspirant of doing international business what different modes of entry into International Business do you find?
 - i. Joint Venture
 - ii. Merchandizing
 - iii. Export-Import
 - iv. Franchising
 - v. Contract Manufacturing

12. Mention any five foreign trade promotion measures and schemes undertaken by the Government of India to boost up foreign trade.
- i. Duty drawback scheme
 - ii. Export manufacturing under bond scheme
 - iii. Exemption from payment of sales taxes
 - iv. Advance licence scheme
 - v. Export Promotion Capital Goods Scheme (EPCG)